DRIVER HEALTH CRISIS

We lose over 300,000 drivers a year due to poor health.

According to the American Trucking Associations (ATA), the industry desperately needs 60,000 additional drivers, right now. And this deficit will grow to 160,000 by 2028.

The CDL Health Scanner App

This smartphone-based tool delivers a revolutionary technology - Transdermal Optical Imaging, supported by eleven US patents - through an ordinary smartphone camera and generates the personalized health data that professional bus & truck drivers need to protect their health and their license. It allows drivers to quickly and accurately measure their blood pressure, body mass index, heart rate and respiration.

The best part: there's **no** external app to download!

For less than the cost of a new hat or t-shirt for Driver Appreciation Week, carriers can provide their drivers this revolutionary health tool for an entire year!

And the exciting part:

We want to invite you in on the ground floor as the title sponsor.

What does it mean to be the title sponsor?

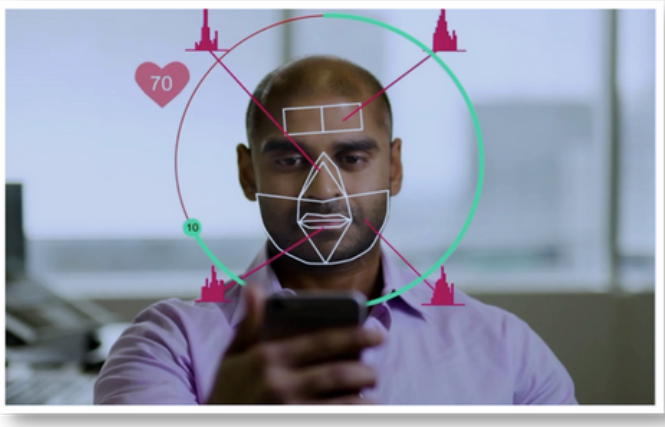
The value to the **title sponsor** lies in an association with a project that is truly transformative for what is clearly an industry in crisis, and - given the collateral, positive impact on the fleet's expense for health insurance - will soon be understood to be self-financing.

As **title sponsor**, a company will receive privileged **distributor rights** that will quickly cover the sponsorship fee. With patent-pending status, this app protects the process it uses to combine its measurements and calculations.

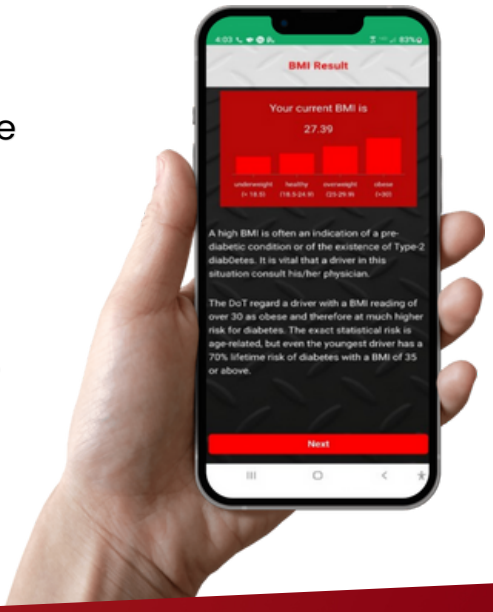
The title sponsor will **benefit from this protection** and will also retain the first right of refusal to repeat this sponsorship in subsequent years. Title sponsorship also comes with 2000 complimentary, individual downloads for use at its own discretion.

Here's how this unique app works.

The **Health Scanner** is accessed via URL (healthscanner.app). Using the camera of a **smartphone**, a driver completes the health scan in just a couple of minutes and definitively discovers whether he or she is at risk for **losing a CDL** due to high blood pressure, obesity-related diabetes or OSA. Of course, this tool is not just about the user's livelihood–it can be lifesaving, as well.



The **CDL Health Scanner** is also the source of additional information regarding the specific consequences for a driver regarding his or her blood pressure readings. In addition, it outlines the relationship between obesity and type 2 diabetes while providing the actual blood-sugar levels that result in either full **disqualification** or the issuance of just a short-term card.



Finally, the app encourages the driver to take a simple neck measurement, as DOT mandates that a certain size (male 17"/female 16") must trigger a full sleep-study for OSA, with only a 30-day card issued in the interim.